

# random acts

## OF FLOWERS®

Dear Friends of Random Acts of Flowers Silicon Valley,

Since opening two and a half years ago, you have brought the simple mission of Random Acts of Flowers (RAF) to life in Silicon Valley. Because of your commitment to our mission of delivering hope, RAF has been able to improve the health and well-being of more than 30,000 people in hospitals, hospice, and assisted living centers. **Undoubtedly, we have changed many lives in this community – transforming fear, anxiety, and loneliness into happiness, hope, and the awareness that we are never alone.**

Our mission has flourished in Silicon Valley, but we have struggled against financial challenges driven by increasing facility rent and other operational expenses. Our local board worked closely with the National RAF team to explore every opportunity to decrease costs, increase our funding base, or find other alternatives to continue our mission - but to no avail.

Unfortunately, we have come to the collective conclusion that the Silicon Valley branch does not have a sustainable business model. **For this reason, the decision has been made to shut down our operations in Silicon Valley.**

Please accept my sincere appreciation for each and every one of you who have supported our mission with your time, talents, funds, and passion. I am so proud of the many smiles we've delivered and the lives we've positively changed. Although today's announcement is a sad one, I'm convinced we can hold our heads high and be proud of how we nudged this community with compassion and kindness.

Thank you again for your passionate support of Random Acts of Flowers.

Sincerely,



Larsen Jay  
Founder & CEO, Random Acts of Flowers